



# SHERWOOD FOREST

Annual Report for 2017

# OUR MISSION

Transforming the lives of children in need through powerful programs that allow them to discover their self-worth, realize their potential, and become productive citizens.

# OUR APPROACH

Through an evidence-based resident camp experience and year-round programming, we enable young people growing up in underserved communities to become economically self-sufficient adults with healthy family and social relationships and strong connections in their communities.





# TRANSFORMING FOR A BRIGHTER FUTURE



Dear Friends,

Our mission, at its core, is to transform the lives of children in need. Each year, we provide youth with powerful programming that help them discover their self-worth, realize their potential, and become productive citizens when they grow up.

After more than 80 years in operation, our programs don't look the same as they did when we first started. In order for our organization to adequately serve youth-in-need, we also must continue to transform ourselves.

2017 was certainly a year of transformation, both for our organization and the children we serve. Guided by our strategic plan, Sherwood Forest entered 2017 ready to make big changes to help us continue to provide our program participants with the best.

One major goal of our strategic plan is to expand and improve our facilities so that we can accommodate more children at camp each year. In order to raise the funds for this project, we began quietly fundraising for Way More Than Camp – The Campaign for Sherwood Forest in 2016. We began 2017 with just more than of \$1 million raised, and thanks to the generosity of donors like you, we ended the year with \$5.5 million. By 2019, our campsite will have a new dining hall, learning center, and village to help accommodate more campers.

2017 also marked a transition year in our program leadership. For the summer of 2017, Amanda Westall served as our Interim Camp Director. In the fall, she moved into the role of our Director of Programs, overseeing our Quest, Supports for Success, and Outdoor Education programs. In the fall of 2017, we welcomed Rachel Tutwiler to our staff as the Program Manager for Quest and our new Camp Director. Each of these individuals brings unique and valued skills and experiences to our work with young people in our community.

In 2017, we continued to grow Supports for Success to serve 12th graders, allowing us to follow our campers all the way through high school, and in 2018, through their post-secondary endeavors.

It is only because of you that we are able transform and grow to better serve the youth in our community. Thank you for being a part of helping our community's kids!

With gratitude,

A handwritten signature in blue ink that reads "Mary".

# OUR PROGRAMS







# QUEST

*Grades 1-9*

314 program participants

Quest is anchored in a month-long summer camp experience and supported by year-round youth development programming. We offer both experiential adventures and evidence-based programs that focus on helping kids develop the social-emotional skills and academic attitudes necessary to succeed in school and later in life.

By the end of the summer...

-  100% of campers are more confident in their problem solving abilities.
-  95% of campers report better teamwork skills.
-  94% of campers have a greater interest in exploration.
-  93% of campers feel they are more responsible.
-  93% of campers have a greater perceived competence.
-  90% of campers are more independent.



# SUPPORTS FOR SUCCESS

*Grades 10-12*

35 program participants

Designed for 10th-12th graders, this program helps prepare Quest alumni for college and career success. Participants learn financial literacy, are exposed to different career paths, and supported through the college application process.

- 🏆 100% of the youth who participated in Supports for Success in the spring of 2017 secured summer employment. 15 worked at camp and 12 secured jobs in the community.
- 🏆 100% of 10th grade program participants reported increased knowledge of what to do before, during and after a job interview.
- 🏆 73% of 11th grade program participants increased their understanding of the college application process.

# OUTDOOR EDUCATION

*Area Schools*

1,165 program participants

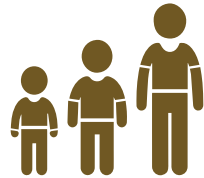
Students build self-esteem, increase their sense of self-awareness, gain independence, and develop social skills while connecting to nature.

Partner Schools in 2017:

Adams Elementary  
Blessed Teresa of Calcutta  
Christ the King  
Clayton School District  
Hawthorn Leadership School  
Mason School  
Pattonville School District  
Rockwood School District  
University of Illinois  
St. Ann  
St. Margaret of Scotland

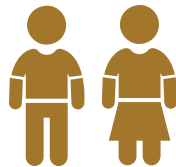
# BY THE NUMBERS

## OUR CAMPERS



### Grades

1st - 3rd:	27 %
4th - 5th:	27 %
6th - 9th:	36 %
10th - 12th:	10 %



### Gender

Boys:	45 %
Girls:	55 %



### Racial Background

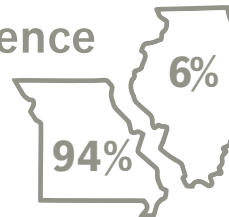
African American:	58 %
Caucasian:	28 %
Bi/Multi-Racial:	9 %
Hispanic/Latino:	1 %
Asian:	1 %
Other:	3 %



### Household Income

\$0 to \$9,999:	13 %
\$10,000 to \$19,999:	13 %
\$20,000 to \$29,999:	20 %
\$30,000 to \$39,999:	18 %
\$40,000 to \$49,999:	8 %
\$50,000 to \$74,999:	12 %
\$75,000 to \$99,999:	6 %
\$100,000 or more:	5 %
Unknown:	5 %

### Areas of Residence



#### Illinois

St. Clair County:	3 %
Madison County:	3 %

#### Missouri

St. Louis County:	43 %
St. Louis City:	40 %
Other MO Counties:	11 %

## OUR PROGRAMS

### Book Club



42 kids getting ready to enter the 4th grade participated in our reading program in 2017.

*Program highlight:* 71% of book club participants reported improved vocabulary skills and 55% reported an increased interest in reading.

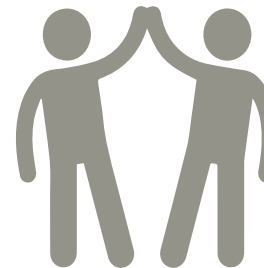
Sherwood Forest continued to expand the number of STEM activities offered in 2017.

*Program highlight:* By the end of camp, 73% of campers reported good or excellent efficacy in science.

### STEM



### TOP



In 2017, Sherwood Forest began to use The Wyman Teen Outreach Program® (TOP®) curriculum with 6th and 7th grade campers.

*Program highlight:* 100% of participants said the program helped them deal with challenges. 95% also reported that they felt like they belonged.

In 2017, campers participated in over 300 arts activities through the Arthur and Helen Baer Foundation Creative and Performing Arts program.

*Program highlight:* 100% of campers participated in at least one arts activity while they were at camp.

### Arts







*For our Annual Dinner for 2017, we asked some of our program participants to share their stories. One of the young people we heard from was Briana—a 10th grader who graduated from our Leadership Training Program last fall. This is the speech she shared about how Sherwood Forest has impacted her life.*

I first joined Sherwood Forest during Trek and graduated from Journey last year. I was extremely nervous in the beginning because I didn't know if I would fit in or not. I was definitely proven wrong, though. Everyone accepted me so quickly and treated me like I had been there for years.

After my first summer at camp I was really excited to go back, I was looking forward to seeing all the friends I made and the cool counselors I met.

There's so many things to love about camp — from making new friends to going on trips, the adventure never ends.

I couldn't imagine spending my summers any differently. Coming to camp not only made me a better person, but it has opened up many more opportunities for me. Without camp I probably wouldn't have known what questions to ask on a college visit and definitely wouldn't be able to plan an entire trip with a group of girls who sometimes drive me crazy.

Sherwood also offers programs during the school year. One program is Supports for Success. This program helps kids figure out what they want to do after high school and prepares them for the real world.

The Supports for Success program has helped me a lot. It's nice to be around kids my age who also want to get a head start on planning for life after high school.

My goal after high school is to attend college, major in education and minor in mathematics so that I can become a middle school or high school teacher.

There are so many things this camp offers that are just hard to pass up. I love Sherwood Forest and I'm excited and honored to come back this summer as a Counselor-in-Training.

# OUR PLAN TO HELP MORE KIDS IN NEED

Led by a volunteer Capital Campaign Cabinet, Sherwood Forest made significant progress on *Way More Than Camp* – the first major capital campaign in our long history. In 2017, we raised more than \$4.5 million in gifts and pledges, bringing our total raised for the campaign to \$5.5 million. We reached our initial campaign goal of \$6.2 million in early 2018 and are well on our way to achieving our “stretch goal” of \$7.2 Million by August 2018.

In parallel, our Facilities Committee made significant progress on design and architecture for the new buildings. We completed designs on the new Dining Hall, Learning Center, and New Village. Much of the construction on replacing the dam and spill way at Buder Lake was completed. All of this was in preparation for our groundbreaking in April 2018 and set the stage for a successful construction period.

**Learn more about our campaign at  
[waymorethancamp.org](http://waymorethancamp.org)**







# SUPPORT

At Sherwood Forest, we can't accomplish our mission without the support of our dedicated donors and volunteers.

In 2017, 282 volunteers donated nearly 7,000 hours of their time to Sherwood Forest. They helped put on great events for our donors and our campers including Trivia Night, the Blue Jean Ball, and our Kindle Give Away. Volunteers helped make improvements to our campsite during Volunteer Trades Weekend and Trash Bash. They volunteered at the bus stops and at camp, helped us file and put together mailings, and did countless other acts of service that helped advance our mission.

Our donors in 2017 were just as busy. Individuals, companies, and grantors helped us meet the needs of our campers through out the year in a variety of ways. Donors gave in-kind goods that aligned with our programmatic needs. They responded with great generosity when we asked for help meeting our goals. Donors attended events throughout the year and brought their friends along with them. Donors served as our greatest advocates, sharing our story and helping us connect with the greater St. Louis community.

Donors and volunteers made the work we did in 2017 possible. Thanks again for supporting Sherwood Forest - we couldn't do this work without you.



# VOLUNTEERS

## *200+ Hours*

Kathy Jay  
Breanna Parker  
Rachel Tutwiler  
Onjheney Warren  
Francesca Zarcone

## *100-199 Hours*

Marianne Baer  
Tim Calvin  
Ken Martz  
Richard Payton  
Phillip Robinson

## *50-99 Hours*

Rebecca Barker  
Christy Brown  
Candace Finan  
Traece Graham  
Deni Greenburg  
Tracy Grypp  
Denise Herve  
Marjorie Melton  
Rachel Presley  
Kent Rapp  
Mike Rogan  
John (Jack) Sturm  
Darion Williams  
Mark Williams

## *20-49 Hours*

Michael Appel  
Daniel Booher  
Kyleigh Booher  
Jordan Britt  
Amelia Brown  
Demarion Brown  
Kyra Bryant  
Dana Buckley  
Willie Cody  
Betsey Comfort  
Debbie Danner  
Ale Deal  
Cole Donelson  
Beth Doores  
Teri Finan  
Amy Finke  
Kelly Finke  
Terry Franc

Keith Grypp  
Torrencia Hendricks  
Ronald House  
Kyle Hunsberger  
Mike Jay  
Tom Klocke  
John Kohler  
Taylin Leclere  
Claire Lux  
Cindy Martin  
Shawn McAteer  
Alice Miller  
Christopher Mischeaux  
Alexander Miskell  
CraigAnthony Moore  
Matthew Mulligan  
Alexander Nelson  
Omar Palada  
Yusuf Palada  
Shara Patton  
Olivia Pocost  
Matthew Radford  
Tyi-Ana Rankins  
Anne Roesch  
Othell Roundtree  
Dominic (Sonic) Rusan  
Courtney Simms  
Kylie Stearns  
Sereniti Stewart  
Vikas Sunkari  
Mila Sweeny  
Jarren Thomas  
Maurice Tingle  
Megan Waite  
Bryanna Wald  
Jaylen Walker  
Tariq Williams  
Breeanna Wilson  
Thomas Windsor  
Daniel Worth  
Madeline Young  
John Zaegal

## *Up to 19 Hours*

Denim Allen  
Daliyah Anton  
Sally Backer  
Lynn Baer  
NéMiah Barnett

Tim Bernstetter  
John Betz  
Roger Biellicke  
Jim Blatt  
Madelynn Blust  
Samuel Booher  
Raymond Bradley  
Derek Brandes  
Reid Brice  
Alia Britt  
Marcia Brockman  
Clarady Brooks  
Susan Carpenter  
Brett Caruso  
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Charles Chastain  
Nina Chastain  
Jaciah Chatman  
Natalie Cohen  
Cameron Cole  
Selena Collins  
Laquette Collins  
Leroy Counts  
Santania Courtney  
Vanessa Cummings  
James Davidson  
Amaya Davis  
Andrew DeMarco  
Sean DePass  
Peyton Devan  
Deshaun Dixon  
Kobe Dotson  
James Downing  
David Doyle  
Susan Doyle  
Matt Dunger  
Ruthann Dunn  
Kent Eckert  
Alicia Evans  
William Ewing  
Genesis Fair  
Naeem Farr  
Chuck Finan  
Linda Franklin  
Scott Galt  
Ty'Reeke Garnett  
Kristina Ginn

Michael Goldman  
Molly Goldstein  
Bill Goodrich  
KK Green  
Khristian Gregory  
Mariah Griffin  
Mary Harocpos  
Jayden Harp  
Taylor Harris  
Mia Havicon  
Kevin Havlicek  
Ben Hegvik  
Matt Helm  
Rebecca Hemmer  
Kai Herve  
Katelynn Hines  
Tommy Hogan  
Zachary Hohan  
Robert Hoier  
Garon Holman  
Robert Holmes  
Helen Houle  
Rhyann House  
Marissa Hunt  
Madelyn Hutchens  
Joseph Hutchens  
David Irwin  
Ted Isaacs  
Tyler Johnson  
Michael Kaplan  
Aaron Kaszyk  
Sarah Kirkpatrick  
Dan Lammert  
Jennifer Larsen  
Cameron Lee  
Sue Levin  
Matt Lewis  
Terrell Lewis  
Veronica Lewis  
Boobie Light  
Barb Lloyd  
Brian Lucido  
Seneca Mahan  
Wade Manzanilla  
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Todd Massa

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Briana McGhee  
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Ed Michel  
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Hannah Miller  
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Tory Morrow  
Troy Morrow  
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Deyon Wilson  
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Joseph Wolff  
Narnia Yarbrough  
Prashauna Yates



# DONORS

## \$100,000+

United Way of Greater St. Louis

## \$50,000-\$99,999

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Jeffery and Amy Call

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Arthur and Helen Baer Charitable Foundation  
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Jane Tschudy

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 Richard Engelsmann  
 Julie Ferrie  
 Paula and John Finke  
 Kent Florence  
 Paul and Terry Flotken  
 James Forst  
 Aaron Foster  
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 Sister Anne Francioni  
 Arthur J. Gallagher  
 Betsy and Spencer Garland  
 Nadine Gierse  
 Barbara Geisman  
 W. Ashley Gray III  
 Paul Griffin  
 Julie Gundlach and Dan Young  
 David Hagan  
 Rick and Liz Hall  
 Patrick Hambrick  
 Gregg and Maureen Hanson  
 Mary and George Harocopos  
 Gary and Phyllis Heifetz  
 Rochelle Hicks  
 Susie and Jeff Hochman  
 Jenny and Denny Hoelzer  
 Sidney and Julie Holthaus  
 The Horstman Family  
 Claire and Morty Hyman  
 Ginger Imster

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 Little Flock Music  
 Heather Luce  
 Sam Luten  
 Barbara Luedde  
 Jane Lynch  
 Alan Mader  
 Ann Mandelstamm  
 Cassandra Martin  
 David Martineau and Nicholas Mason  
 Michelle Martz  
 Michelle Maschmidt  
 Cheri Massa  
 Diane Massa  
 Kathy McAteer  
 Judith McNamara  
 Amy Moss  
 Kathy Mejia  
 Katie Musick  
 NetEffects  
 Robert and Kara Newmark  
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 Charles Pollnow  
 Norman Pressman and Wendi Alper  
 Pressman  
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 Mrs. Harry Raybuck  
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Red Hat Matching Funds  
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Annie Rogers and Ide O'Carroll  
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Claire and Joe Schallom  
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Thomas and Karen Stern  
Rob and Lisa Stetson  
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Edward Stein  
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Mary Ann and Thomas Van Horn  
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### *Up to \$99*

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Debra and Stephen Altman  
Barb Altsheier  
Anonymous (3)  
Marijo Arthur  
Eliot and Diane Asyre  
Lawrence and Sally Backer  
Braeden and Caroline Battles  
Aliyah Becker  
Jake Becker  
John and Barbara Becker  
Jackie Behnen  
Craig Biehle  
Garry Birchett  
Martha Boelter  
Channing Bond  
William and Sandy Bouchein  
Betsy Brennan  
Madeliene and Dale Brice  
Lisa Brooks  
Frank and Carol Buchmeier  
Dana Buckley  
Abigail and Brad Buhr  
Kerri Bunge

Kay Calcaterra-Hoelting  
Tiffany Canaday  
Kathleen Carson  
Marilyn and Dennis Casey  
Courtney Cassity  
Earl and Angie Chastain  
Michael Clarke  
Paula Coleman  
Harvey and Barbara Cotlar  
Shirley Corich  
Christina Cummings  
Ray and Cindy Crader  
Patricia Curtis  
Kerstin Daynes  
Walter and Willene DeGroot  
Lyn de Moss  
Jessie Diamond  
Di-Marc  
Elaine Dubail  
Jonathan Easley  
Frank and Janie Evans  
Neil Feldman  
Linda Franklin  
Paul H. Goessling, Jr.  
Roger Goldman and Stephanie Riven  
Tracee Graham  
Craig Green  
Jill and Barry Gubin  
Mary Guthrie  
Laura Grossman  
David and Kande Haertel  
LaKisha Hamilton  
Rebecca Hankins  
Bradley Harris  
Misha Hart  
Cathy Hartmann  
Mary Hemphill  
Susan and Charles Herbolsheimer

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Michael and Melissa Moore  
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Kathleen O'leary  
Diane Ortleb-Robinson  
Steve and Christine Ostrowski  
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Jacob Wolff  
Patrice Yates  
Lana and John Yunker  
Thomas Zeuner

Special thanks to the Missouri Department of Economic Development, whose Youth Opportunities Program generously supports our summer camp programs.

These listings include donors who made operating gifts to support our kids and our programs between January 1, 2017 and December 31, 2017. Gifts to *Way More Than Camp* are not included in this listing. Every effort has been made to ensure the accuracy of these listings. We sincerely apologize if any errors or omissions have inadvertently occurred. If we omitted or incorrectly listed your name, please contact Jim Schallom, CFRE, Director of Resource Development, at 314-644-3322 or [JimS@sherwoodforeststl.org](mailto:JimS@sherwoodforeststl.org).



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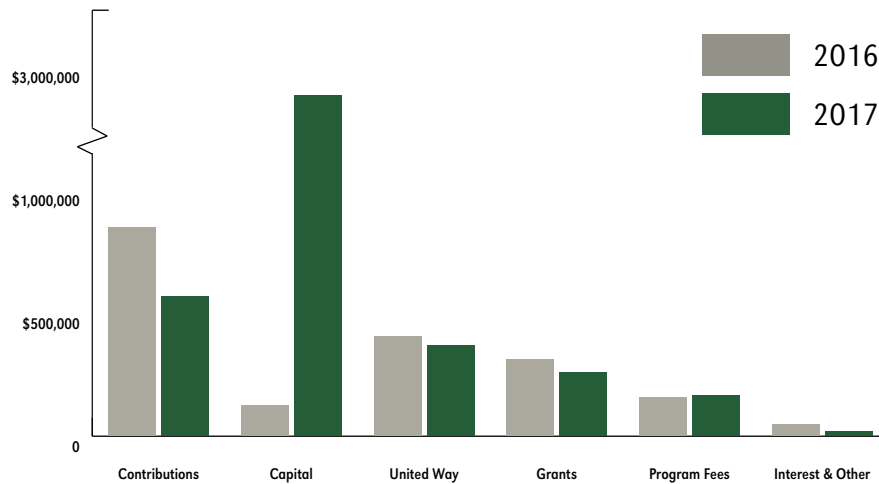
Jeff Wilson





2017 was another strong financial year for Sherwood Forest. We raised significant funds for our programs, operations, capital projects, and the Endowment Fund. Funding for our revenue streams remains diversified: 24% United Way, 20% Individual Contributions, 19% Corporate & Foundation Grants, 17% Special Events, 11% Program Fees, 4% Government, 4% In-Kind, and 1% Other.

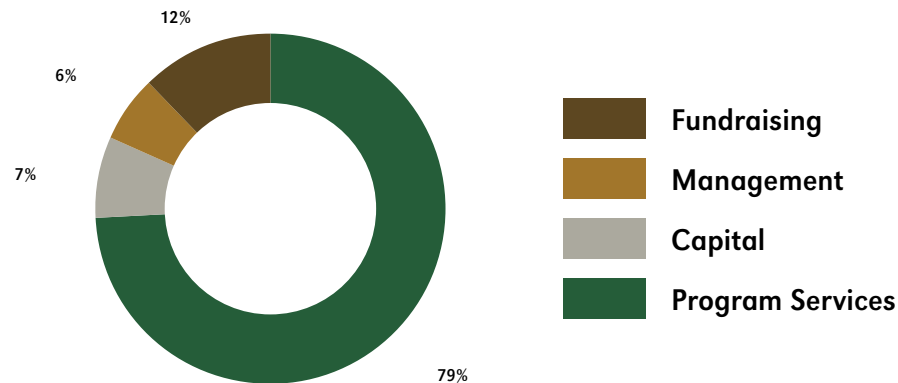
Our Finance Committee has its eye toward the future and undertook several projects outlined in our Strategic Plan, most notably the creation of new three and five year budget projections that will keep us on track to long-term financial sustainability.



## Revenue

	2016	2017
Contributions	\$ 847,008	\$ 568,470
Capital	\$ 124,482	\$2,850,657
United Way	\$ 404,844	\$ 369,117
Grants	\$ 312,009	\$ 259,496
Program Fees	\$ 156,187	\$ 166,055
Interest & Other	\$ 47,208	\$ 20,314
<b>TOTAL</b>	<b>\$1,891,738</b>	<b>\$4,234,109</b>

## Expenses



	2016	2017
Program Services	\$ 1,400,812	\$ 1,309,813
Fundraising	\$ 229,399	\$ 213,595
Management	\$ 107,845	\$ 109,244
Capital	\$ 67,478	\$ 128,502
<b>TOTAL</b>	<b>\$ 1,805,534</b>	<b>\$ 1,761,154</b>

**2017 Net Assets**

**\$2,472,955**

Non-Profit  
U.S. Postage  
**PAID**  
Permit No. 2768  
St. Louis, MO



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