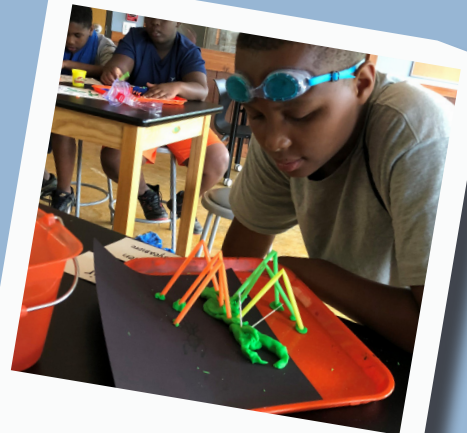


 SPONSORSHIP
OPPORTUNITIES



SHERWOOD FOREST

21st Annual
BLUE JEAN BALL
April 30, 2022



About Us

Our Mission: Sherwood Forest provides dynamic programs and immersive outdoor experiences that inspire and empower youth from under-resourced communities to discover their resilience, prepare for their future, and embrace their civic responsibility.

Through an evidence-based residential camp experience and year-round programming, we enable young people growing up in underserved communities to become economically self-sufficient adults with healthy family and social relationships and strong connections in their communities.

..... Our Impact

More than 250 kids in **1st through 9th grades** attend camp annually and build skills in teamwork, independence, responsibility, self-confidence, and problem-solving.

75% of our campers return each year, allowing us to build long-term relationships with the kids we serve.



Since 1937, we have supported more than **30,000 young people** in discovering the best in themselves as they grow up to do good in the world.

100% of Alumni from our Leadership Program graduate from high school.

The **Blue Jean Ball** is our signature annual event where we share our work and impact with the St. Louis community and raise funds to support our campers.



The Blue Jean Ball is an upscale event with a casual atmosphere that captures the spirit of camp. Around 250 guests wear their Blue Jean best and enjoy drinks, dinner, entertainment, live and silent auctions, and more.

We share the impact of Sherwood Forest by honoring a distinguished Alumni with our Spirit of the Fire Award.

After two virtual Blue Jean Balls, this year we are once again hosting our event in person.

Our Programs

Quest

Quest is anchored in a month-long summer camp experience and supported by year-round engagement. We offer both experiential adventures and evidence-based programs that focus on helping kids develop the social-emotional skills and academic attitudes necessary to succeed in school and later in life.

Supports for Success

Supports for Success prepares Quest program alumni for college and career success. Students learn financial literacy, explore career interests, and are supported through the college and financial aid application processes.

Outdoor Education

We partner with schools and youth organizations to provide their students with an experiential education curriculum. Outdoor Education helps school partners reach both academic and development goals for their students. Outdoor Education also gives urban children an essential connection to nature.





SHERWOOD FOREST

Sponsorship Benefits & Inclusions

Cabin Sponsor - \$20,000 (Title Sponsor)

- ☛ Sponsors 2 children to attend Sherwood Forest for a month-long session
- ☛ 30 guest tickets to attend our event
- ☛ Your name or company logo on Sherwood Forest's Facebook page, invitation, program, event signage, presentations, and Sherwood Forest's website
- ☛ Full Page advertisement in the event program
- ☛ Opportunity for corporate representative to make remarks at the event
- ☛ A \$16,450 tax-deductible donation to Sherwood Forest

Trio Sponsor - \$15,000

- ☛ Sponsors 2 children to attend Sherwood Forest for a month-long session
- ☛ 20 guests tickets to attend our event
- ☛ Your name or company logo on Sherwood Forest's Facebook page, invitation, program, event signage, presentations, and Sherwood Forest's website
- ☛ Full Page advertisement in the event program
- ☛ A \$12,300 tax-deductible donation to Sherwood Forest

Best Friend Sponsor - \$10,000

- ☛ Sponsors 1 child to attend Sherwood Forest for a month-long session
- ☛ 20 guests tickets to attend our event
- ☛ Your name or company logo on Sherwood Forest's Facebook page, invitation, program, event signage, presentations, and Sherwood Forest's website
- ☛ Half-page advertisement in the event program
- ☛ A \$7,800 tax-deductible donation to Sherwood Forest

Camper Sponsor - \$5,000

- ☛ Sponsors 1 child to attend Sherwood Forest for two weeks during our summer program
- ☛ 10 guests tickets to attend our event
- ☛ Your name or company logo on Sherwood Forest's Facebook page, invitation, program, event signage, presentations, and Sherwood Forest's website
- ☛ Quarter-page advertisement in the event program
- ☛ A \$3,900 tax-deductible donation to Sherwood Forest

Counselor Sponsor - \$2,500

- ☛ Funds a trip for 30 Supports for Success participants and their parents to go on a college visit
- ☛ 4 guests tickets to attend our event
- ☛ Your name or company logo on Sherwood Forest's Facebook page, invitation, program, event signage, presentations, and Sherwood Forest's website
- ☛ Quarter-page advertisement in the event program
- ☛ A \$1,910 tax-deductible donation to Sherwood Forest

Campfire Sponsor - \$1,000

- ☛ Covers transportation costs for 8 leadership campers on their 10 day Journey trip to Washington, D.C.
- ☛ 2 guests tickets to attend our event
- ☛ Business card size advertisement in the event program
- ☛ A \$705 tax-deductible donation to Sherwood Forest



YES! We would like to become a sponsor of the 2022 Blue Jean Ball

SPONSORSHIP LEVEL

- Cabin Sponsor \$20,000 Trio Sponsor \$15,000 Best Friend Sponsor \$10,000
 Camper Sponsor \$5,000 Counselor Sponsor \$2,500 Campfire Sponsor \$1,000

SPONSOR INFORMATION

Company Name (as it should appear in print)

Contact Name

Address

City

State

Zip Code

Phone

Cell Phone

E-mail Address

PAYMENT DETAILS

- Check enclosed (please make checks payable to Sherwood Forest)
 Please charge my credit card Visa MasterCard American Express Discover

Credit Card Number

Name (as it appears on card)

Expiration Date

Security (CVV) Code

Signature

Please return this form by April 1, 2022 to:

Sherwood Forest
Angela Fulbright
2708 Sutton Blvd. | St. Louis | MO | 63143
Phone: 314-644-3322 | Email: AngelaF@SherwoodForestSTL.org